

# FALL FAIR 2017 REPORT

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# The Fall Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

## Employer Data

This section outlines the feedback collected from the employers.

### General Data

Total Employers Registered: 90

Cancellations: 0

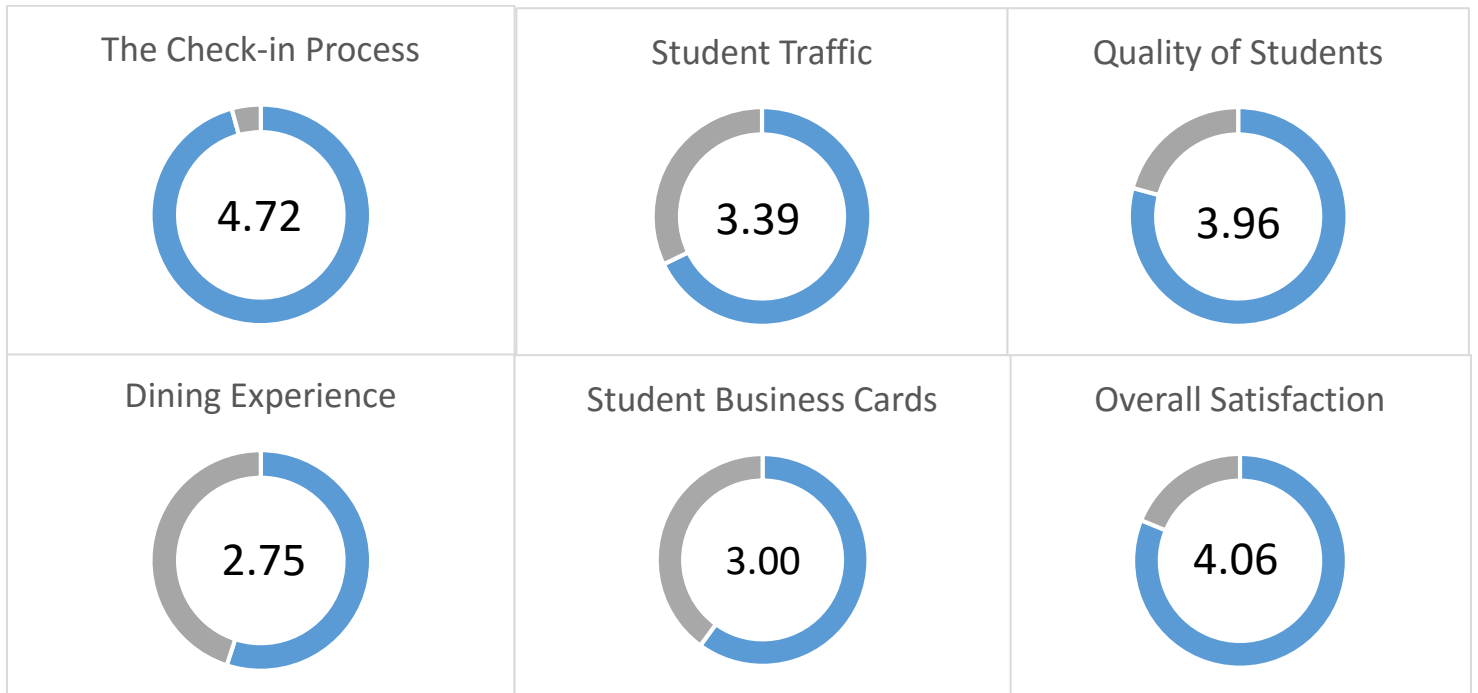
No Shows: 2

Responses Collected: 33

Response Rate: 36.7%

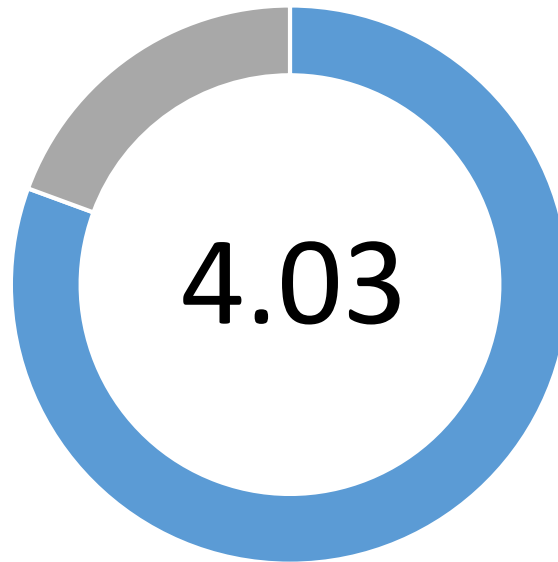
### Employer Feedback

The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, the overall value found in the student business cards, and overall satisfaction with **5 as the max** score possible and **1 being the lowest** score possible. The results were obtained through finding the mean between all 33 responses received.



How likely would you be to refer us to a friend or colleague on a scale from 1-5?

Will You Refer Us to a Friend?  
(Scale from 1-5 Out of 33 Responses)



### Key Employer Comments

- Low attendance from students. Very few seniors.
- Parking and transportation was not ideal.
- Awesome experience, thanks for having us!
- Parking was not clear. I had no idea where to go.
- Great job!
- Students were generally unprepared with resumes.
- Assistance with check-in, transport of materials, and set up would be appreciated.
- \$400 entry fee is not consistent with the value we received.
- Food, transportation, and organization were fantastic!
- I would recommend that all the booths be in one location. I felt that the smaller room had less crowd flow.
- Not a lot of traffic in the ballroom.
- Name tags were too small and should have been computer printed, not hand written.
- Seriously, the ballroom had about 1/3 of the space that the lounge area had.
- The ballroom is definitely second class.
- Please put us in the lounge next year!
- We need better name tags for the students! They were way too hard for us to read!
- More water bottles please!
- Thank you for the vegetarian option at lunch!
- Great! 😊

- Color code name tags that the students where to indicate the program they are in.
- Don't do chili for lunch. I ran straight to the restroom.
- We did not collect business cards or resumes. Prefer to collect documents online.
- Great organization of event. Would have liked some more foot traffic.
- Relocation is the key factor! If there was any way to inform students ahead of time of the positions available in each organization, that would be great. Also include what we recruit and where.
- The transportation shuttle needs to come more frequently to the employer parking. It seemed to have longer waits and longer lines.
- Very poor attendance, probably the lowest I've ever seen in the past several years. Not worth the \$400 of attendance.
- Great Job! I was there by myself so I couldn't sit down.
- The check-in process with the volunteers was pleasant. They were very helpful!
- Loved the one page sheet with all the fair information!

### **Key Takeaway**

- Overall a much liked event, although overall reviews was much lower than previous years. There were many comments about the location sizes and the lack of foot traffic from students. Recruiters liked the shuttle system and student volunteers. More shuttles and a different lunch would be appreciated.

## **Student Data**

This section outlines the feedback collected from the students that attended and filled out an evaluation.

### **General Data**

Students Checked in: 637

Student Responses Collected: 62

Response Rate: 9.73%

Attendance by Class Rank:

Student: 96.77%

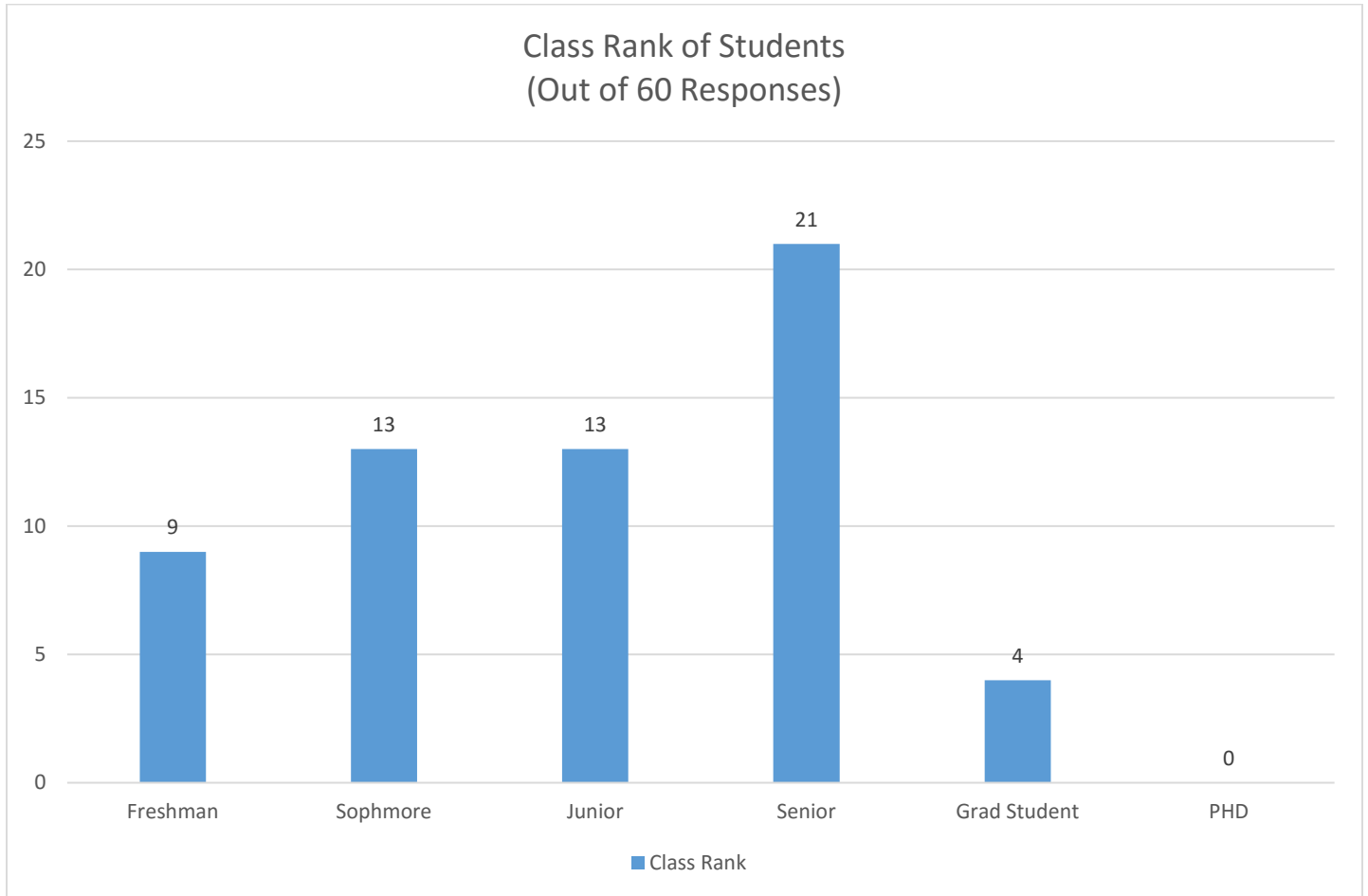
Alumni: 1.61%

Community Member: 1.61%

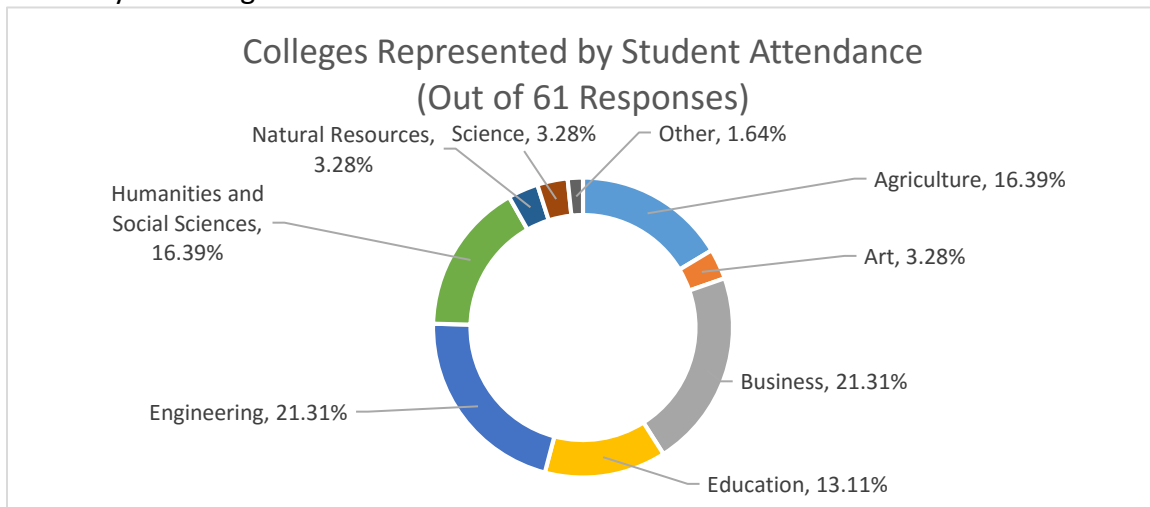
Faculty: 0.00%

## Student Feedback

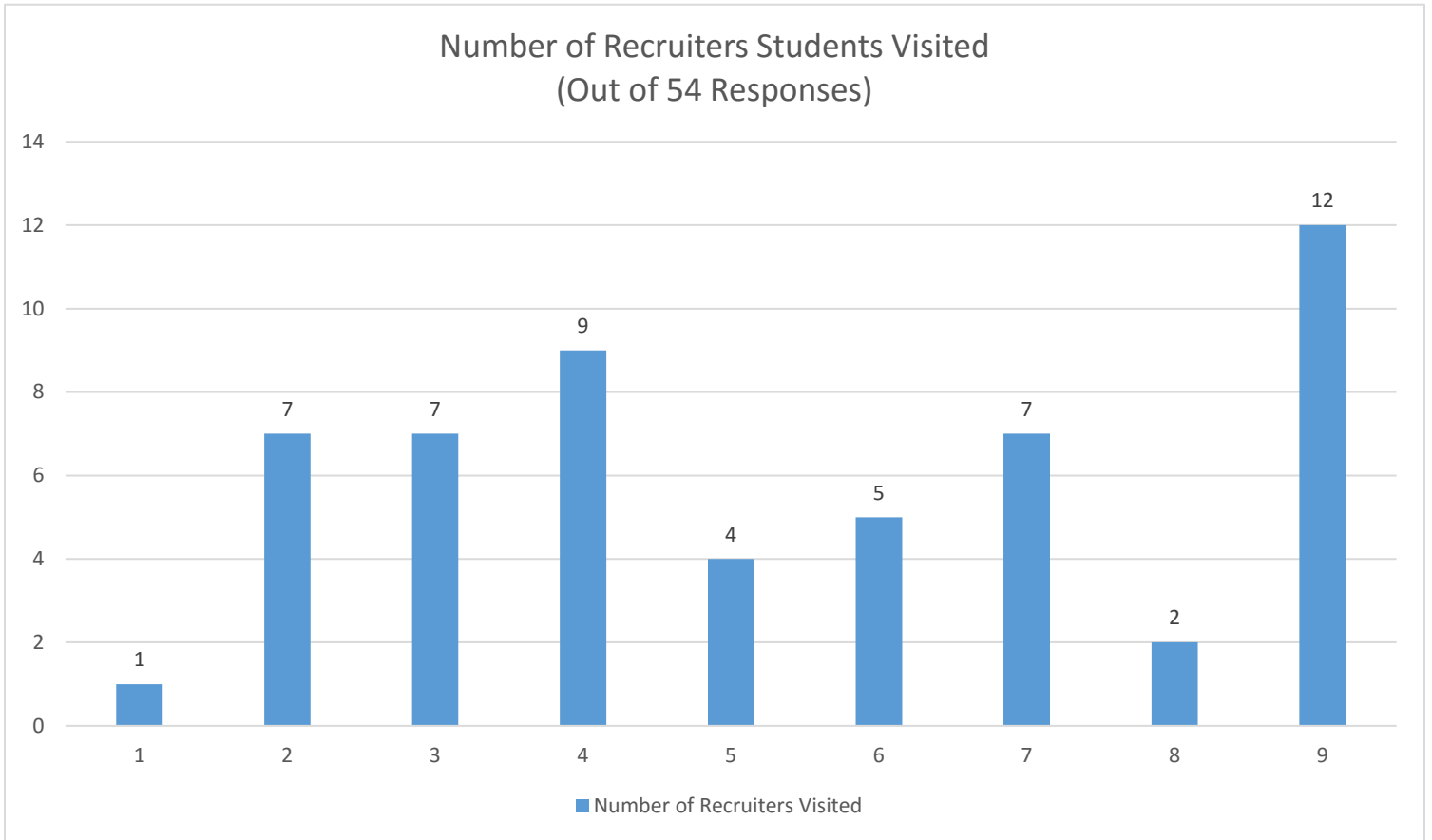
What is your Class Rank?



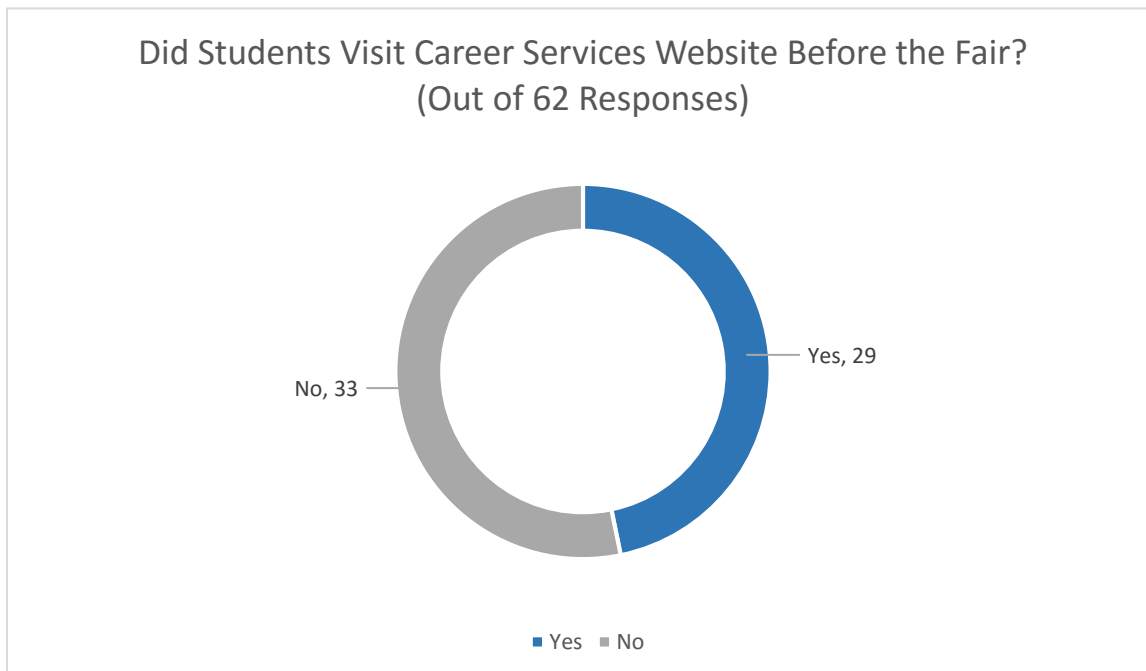
What is your college?



How many recruiters did you visit at the fair?



Did you use the Career Services website to prepare for the fair?



## Overall Student Satisfaction

Overall Student Satisfaction  
(Out of 60 Responses)

