



STEM FAIR 2016 REPORT

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THE USU CAREER SERVICES RESEARCH GROUP



The STEM Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

Employer Data

This section outlines the feedback collected from the employers.

General Data

Total Employers Registered: 78

Cancellations: 7

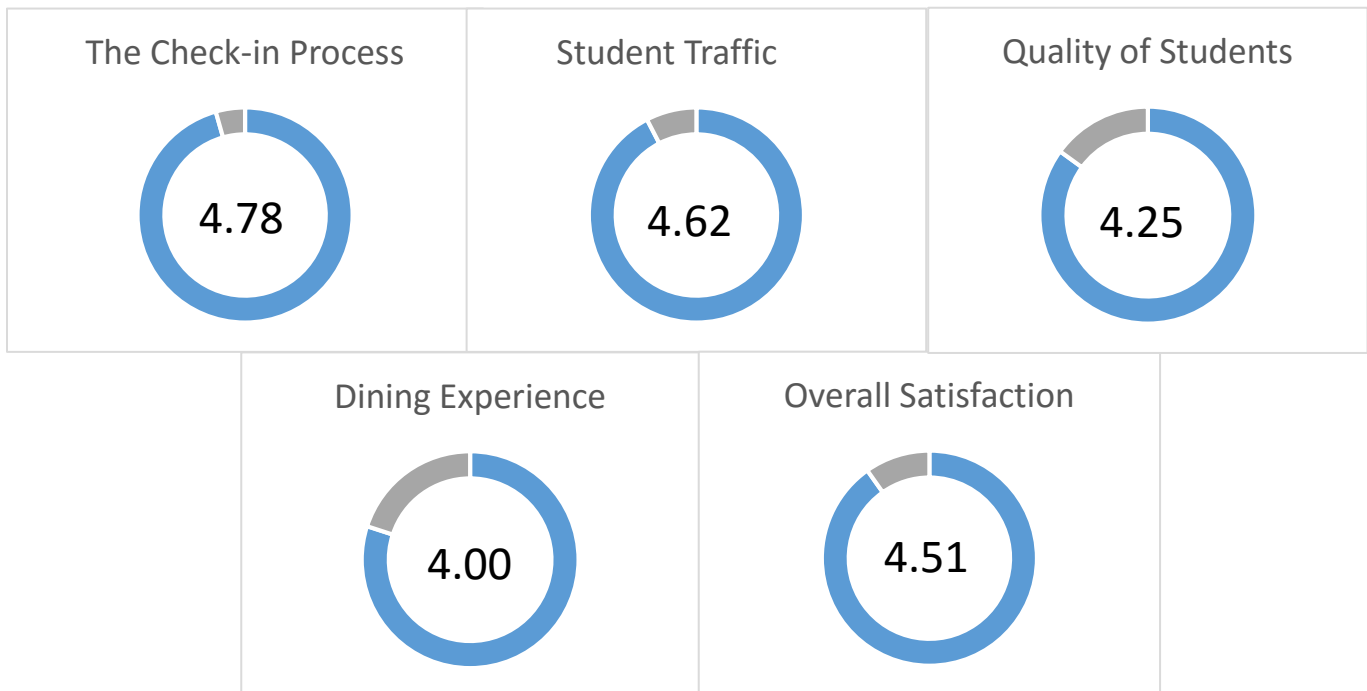
No Shows: 0

Responses Collected: 56

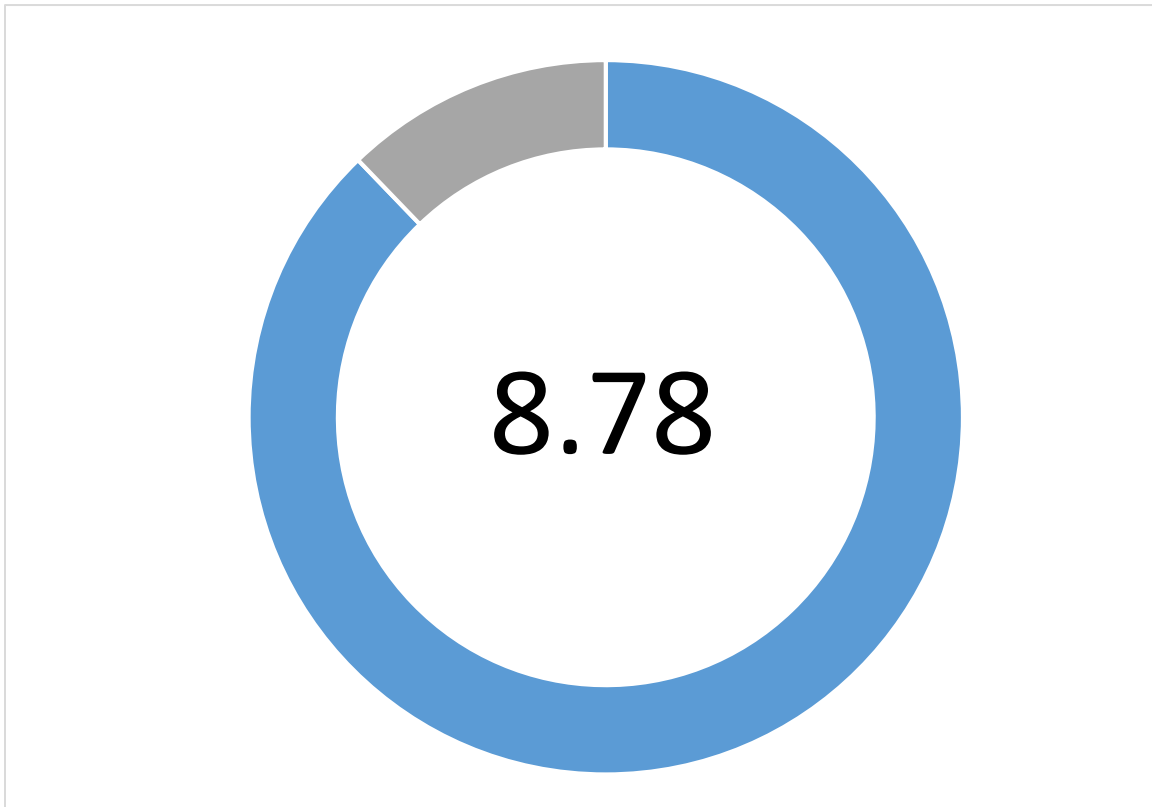
Response Rate: 78%

Employer Feedback

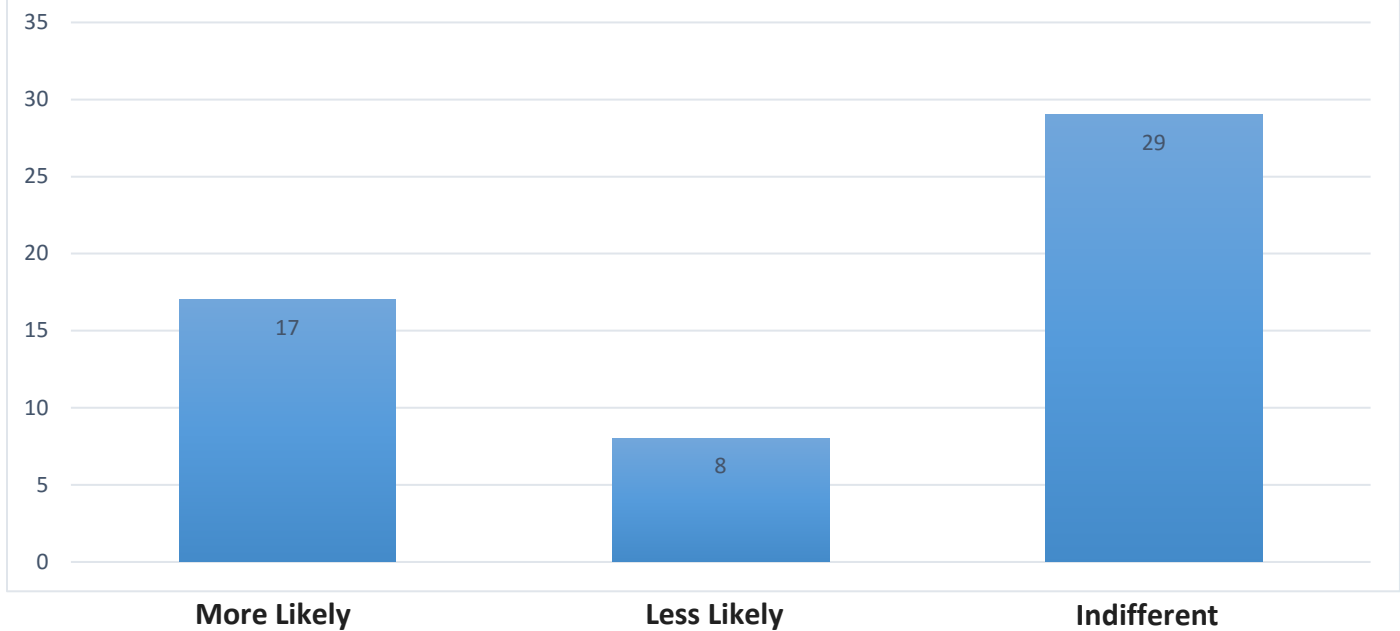
The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, and overall satisfaction with 5 as the max score possible and 1 being the lowest score possible.



How likely would you be to refer us to a friend or colleague on a scale from 1-10?



If Career Services changed the time to a traditional 9:30am-2:30pm would you be more or less likely to attend?



Key Employer Comments

- When we arrived and after there were parking people there to help bring materials in. That was great.
- The student hosts were very attentive and helpful! Having small signs for each table to display which degrees were hiring for would be great so our traffic can be focused more and more effective
- Parking in the terrace was nearly full. Please reserve room for parking
- I like the afternoon time. We get plenty of students. Booths that have more than two recruiters should have more area. They push over onto our area.
- We would attend either time. Excellent fair- probably the best one for us this fall.
- Best year so far. This is my third year great candidates
- Fantastic event! Super crowded, but good problem to have.
- Good setup, time and hospitality suite was great. It would be good if some students focused more of making a connection than just handing out a resume
- the food was really nice but it would have been even nicer if it was an actual meal. Maybe just bigger plates and bigger sandwiches. The rest of everything was really nice and smooth
- We actually like the later time
- Give some resume training. Too many 3-5 page resumes. Help students with side projects outside of classwork
- Many of the students could benefit from doing a little more research about the companies they approach ahead of time in order to get a more meaningful interaction with recruiters

Key Takeaway

- Overall a very liked event highly attended by well qualified students. Recruiters liked the parking services and student hosts/volunteers. More room between tables and bigger walkways with a larger meal would be helpful.

Student Data

This section outlines the feedback collected from the students that attended and filled out an evaluation.

General Data

Students Checked in: 823

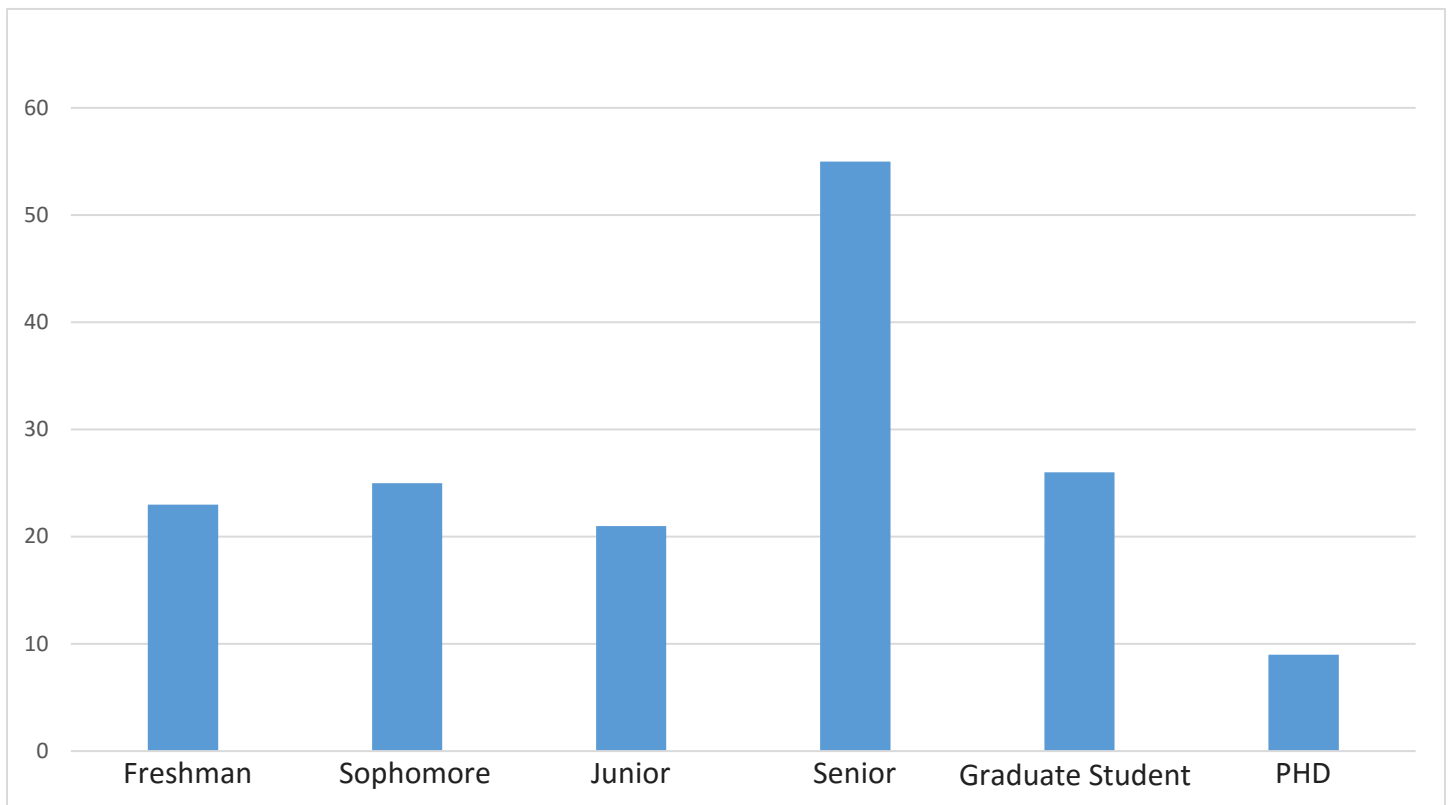
Student Responses Collected: 237

Response Rate: 31.68%

Attendance by Class Rank:

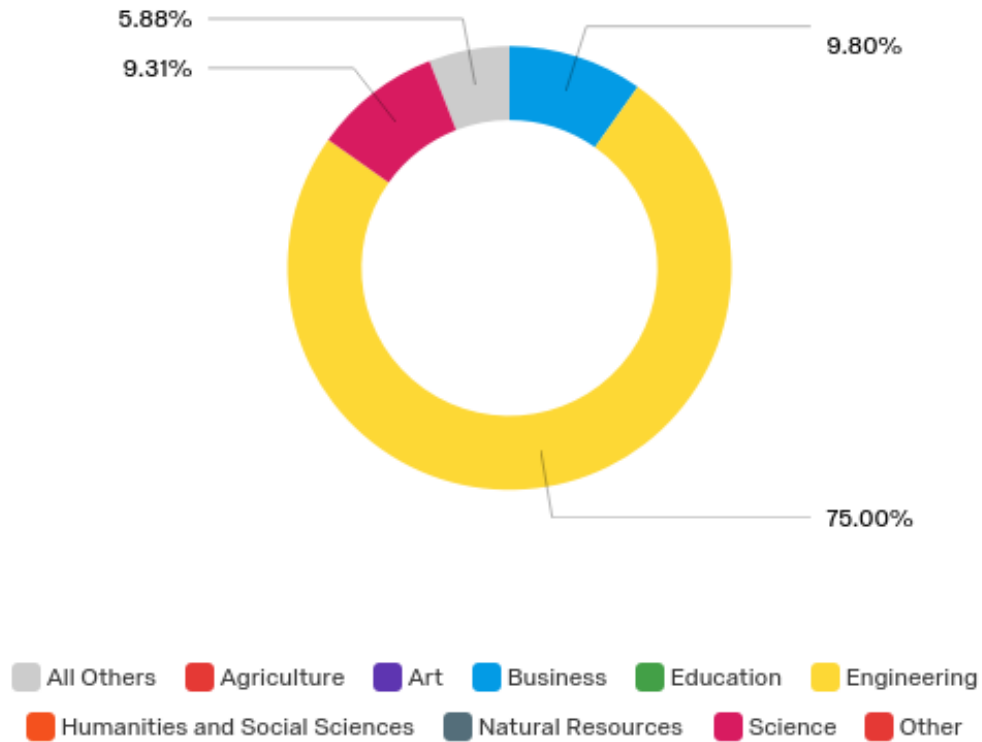
Student: 94.42% Alumni: 3.00% Community Member: 2.58% Faculty: 0.00%

What is your Class rank?

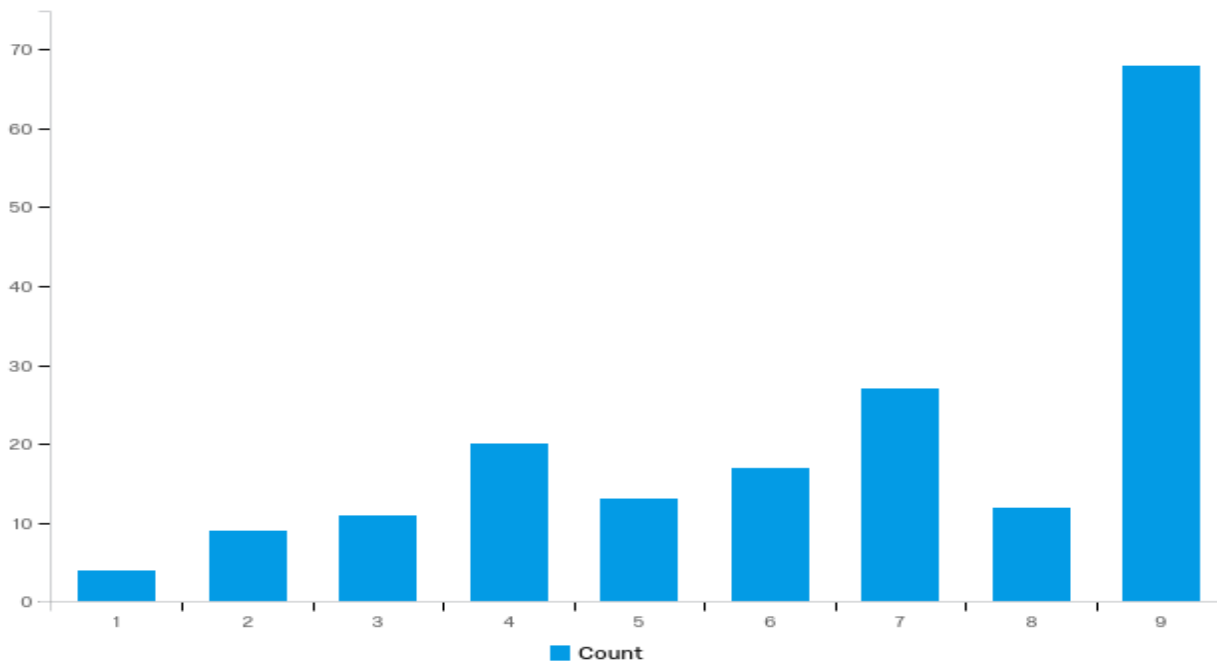


Student Feedback

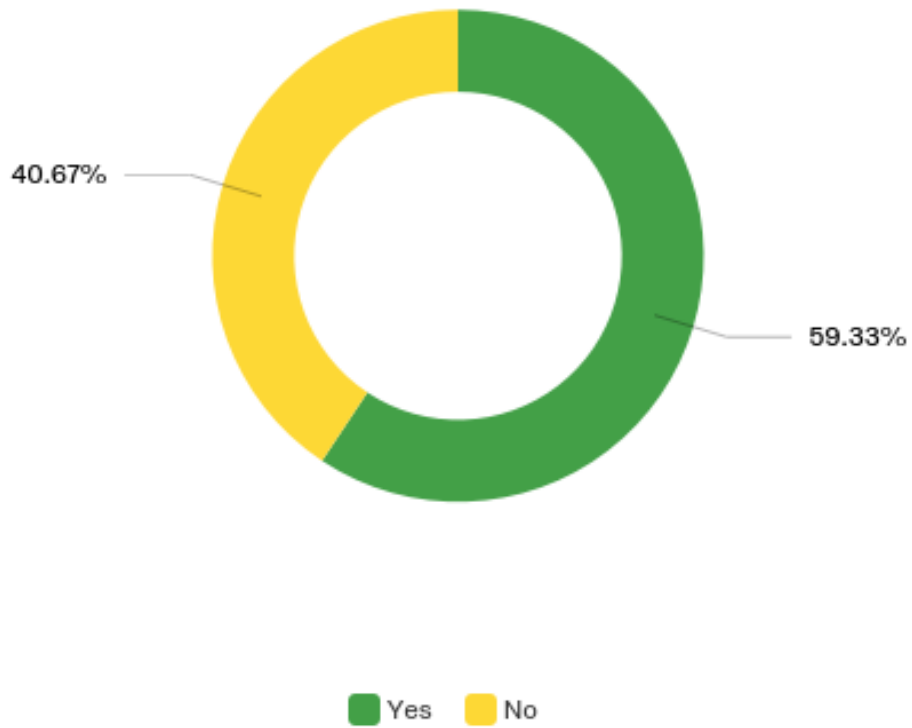
What is your college?



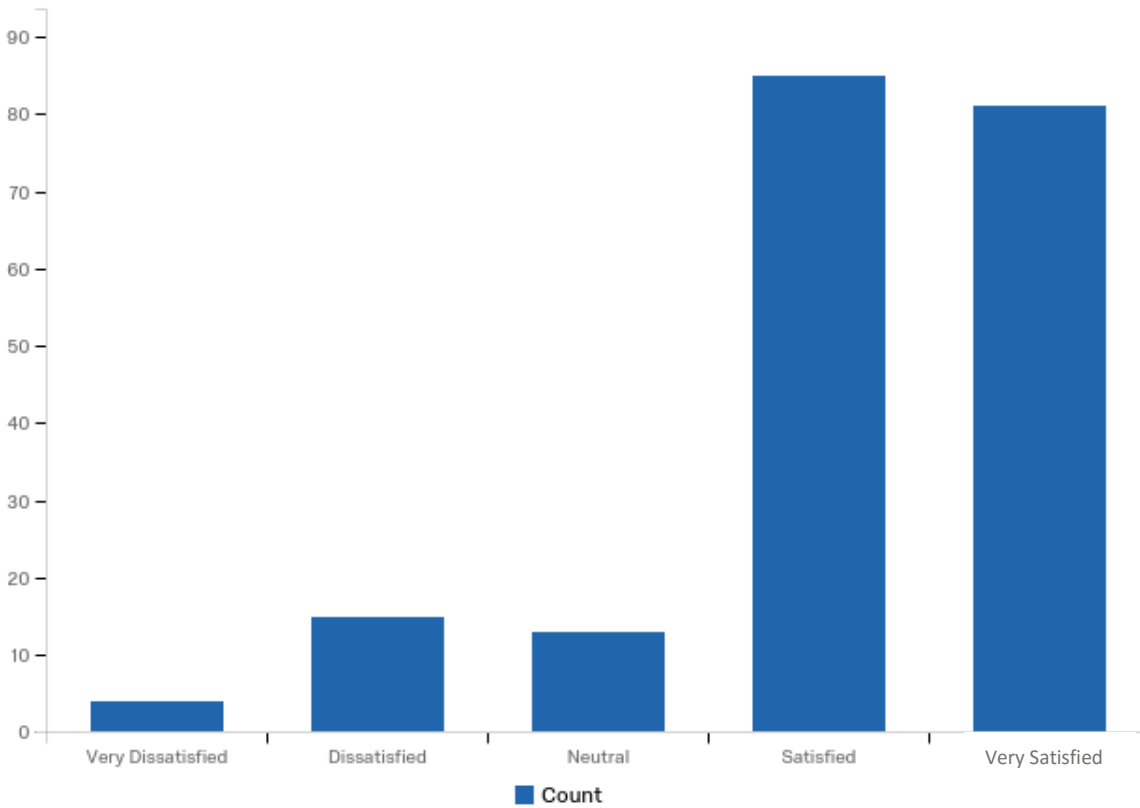
How Many Employers did you Visit Today?



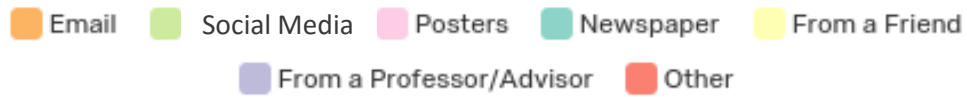
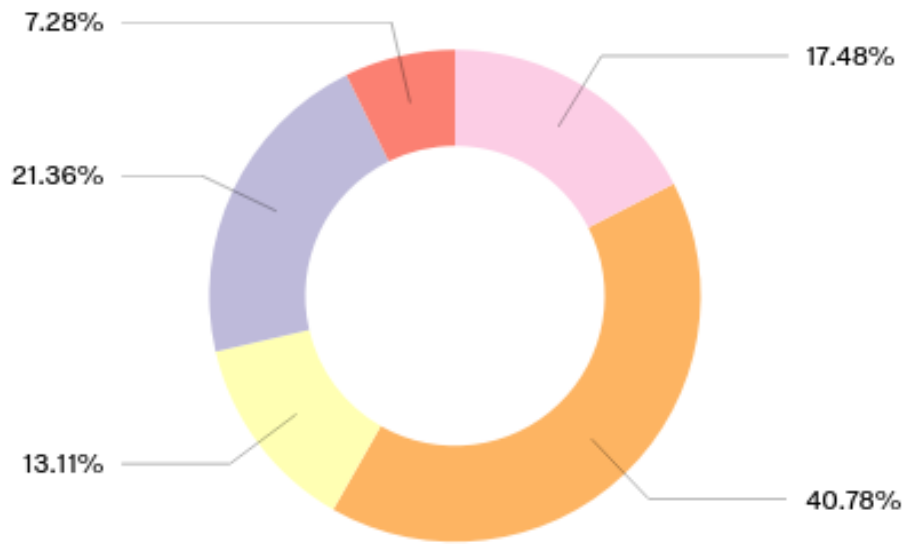
Did you view the Career Services web page to prepare for the Career Fair?



Overall Satisfaction



How did you hear about the fair?



If Career Services changed the time to a traditional 9:30am - 2:30pm would you be more or less likely to attend?

