



# GRAD FAIR 2016 REPORT

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# The Graduate Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

## Employer Data

This section outlines the feedback collected from the employers.

### General Data

Total Employers Registered: 78

Cancellations: 7

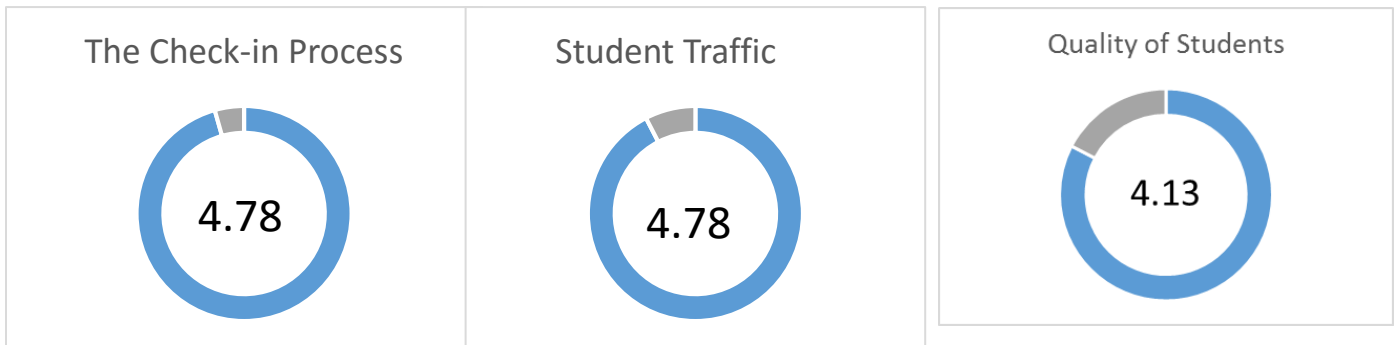
No Shows: 0

Responses Collected: 56

Response Rate: 78%

### Employer Feedback

The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, and overall satisfaction with 5 as the max score possible and 1 being the lowest score possible.



### Key Employer

- Volume good. I'll
- Much volunteer assistance this year. More signage from the main roads would be great
- Hoped for more traffic, though I am pleased with those that I did meet. The program itself was run incredibly well. Thank you for that!!
- Well organized, shuttle service was good and student volunteers were awesome
- Traffic appeared to lower than previous years
- The courtesy shown to us reps was exceptional

### Comments

was low but overall  
be back  
better parking with

## Key Takeaway

- Overall a very liked event although the student traffic was lower than expected. Recruiters liked the shuttle system and student volunteers. More signage on the main roads would be helpful.

## Student Data

This section outlines the feedback collected from the students that attended and filled out an evaluation.

### General Data

Students Checked in: 296

Student Responses Collected: 99

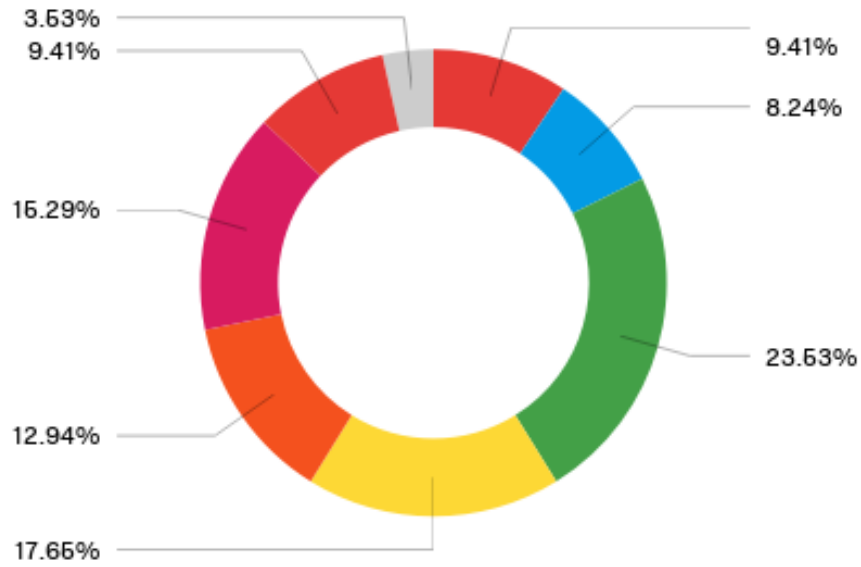
Response Rate: 33.45%

Attendance by Class Rank:

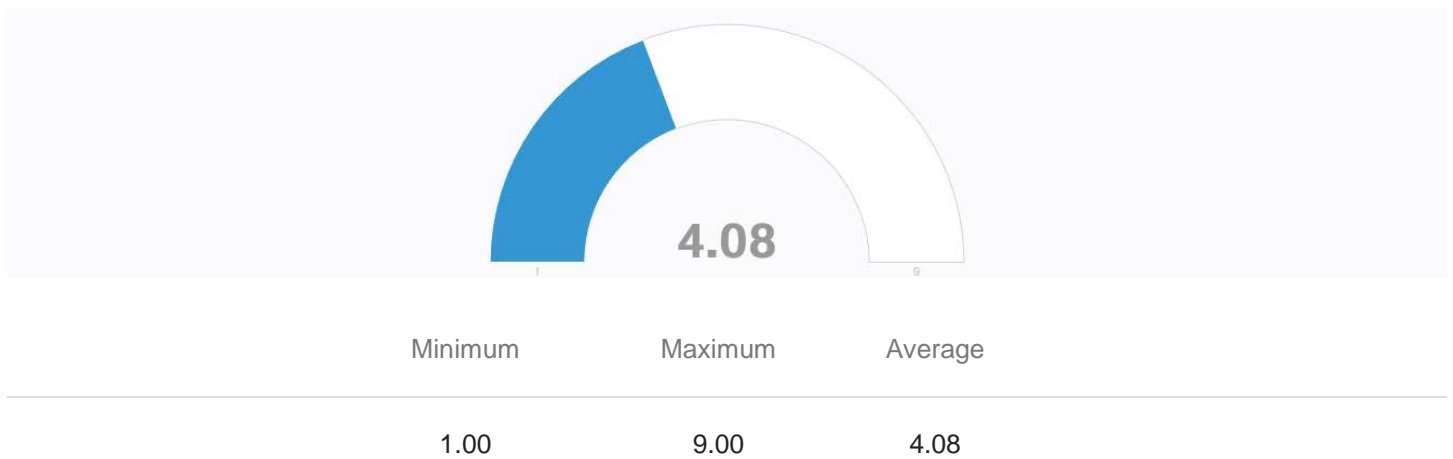
Student: 92.22%      Alumni: 6.67%      Community Member: 1.11%      Faculty: 0.00%

### Student Feedback

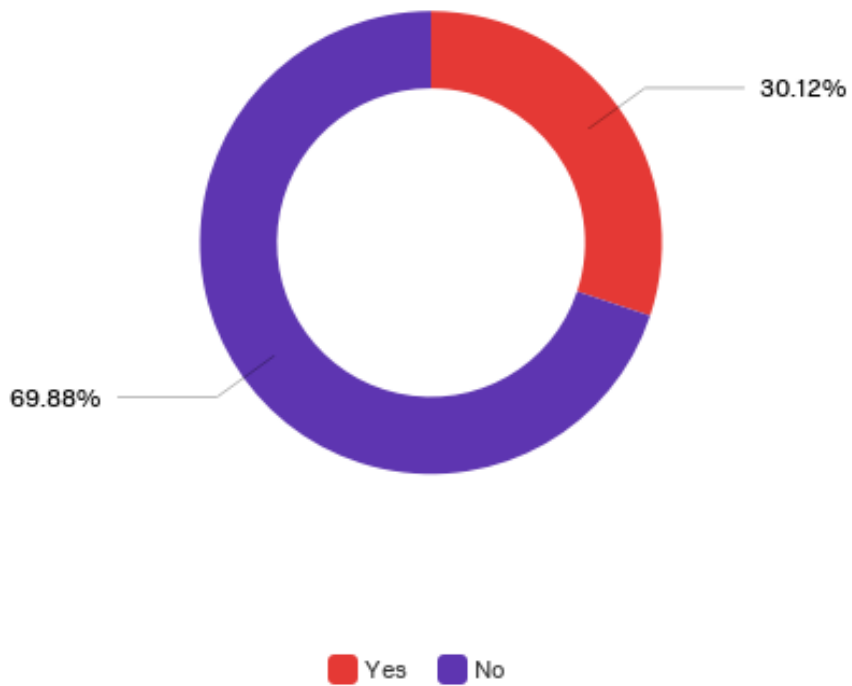
What is your college?



How many recruiters did you visit today?



Did you use the Career Services website to prepare for the fair?



### Overall Satisfaction

