



SUMMER JOB FAIR 2017 REPORT

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The Summer Job Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

Employer Data

This section outlines the feedback collected from the employers.

General Data

Total Employers Registered: 57

Employers Canceled: 2

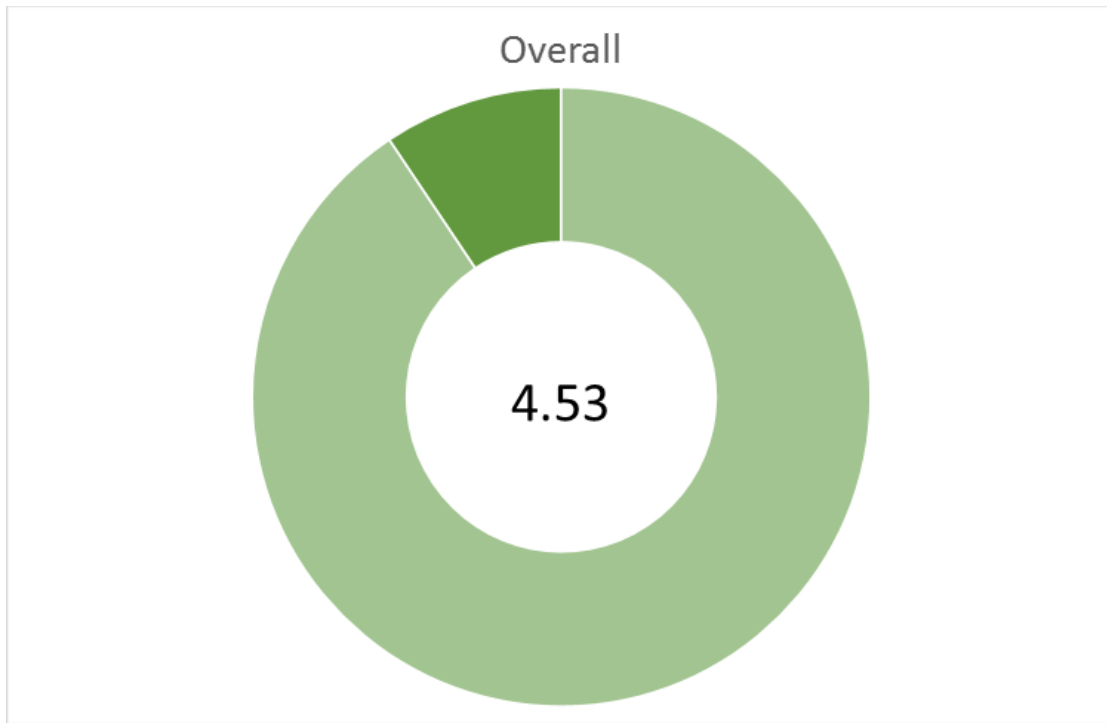
Responses Collected: 36

Response Rate: 63.16%

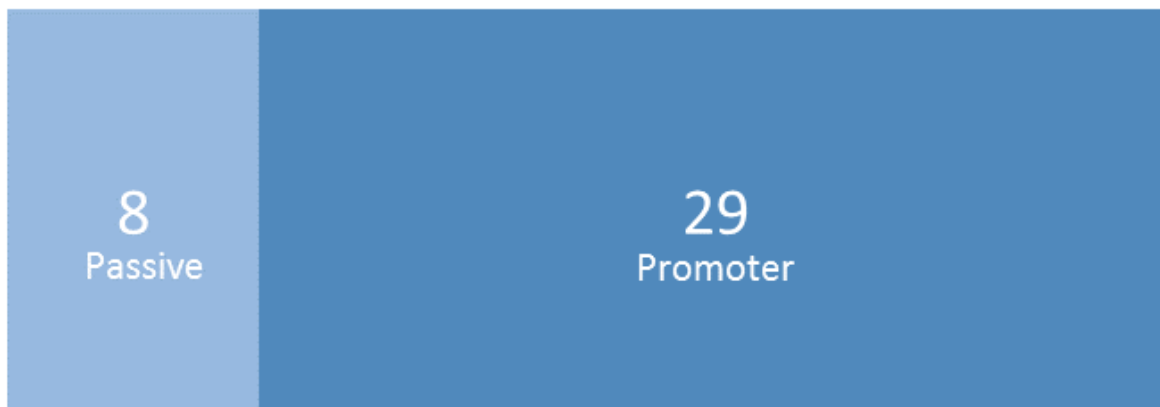
Employer Feedback

The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, and overall satisfaction with 5 as the max score possible and 1 being the lowest score possible.





Net Promotor Score



Employer Comments

- Check-in had too many people asking if we checked in. Companies having recruiters stand by the entrances instead of by their table towards the middle of the room is out of hand
- Please don't put all summer sales companies together. In general, we would have liked more traffic. We attend every year and see result. But other Utah schools generally have significantly more traffic and participation.
- We would like this summer job fair later like middle to end of February. Too many students don't have summer plans decided.
- It's been an amazing experience here! The vibe was spectacular. Thanks so much!
- I would separate the door to door companies so the students don't get the same thing over and over

Student Data

This section outlines the feedback collected from the students that attended and filled out an evaluation.

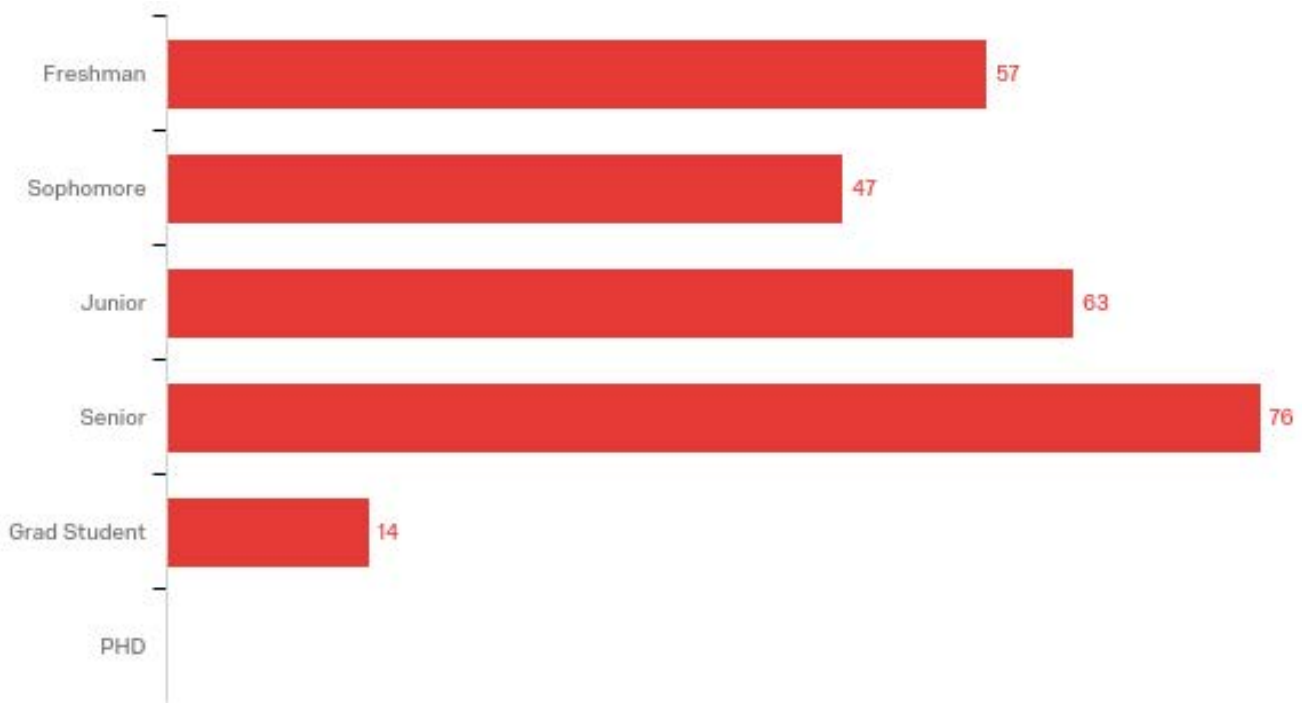
General Data

Students Checked in: 732

Student Responses Collected: 257

Response Rate: 35.11%

Attendance by Class Rank:



Student Feedback

Organizations Visited:

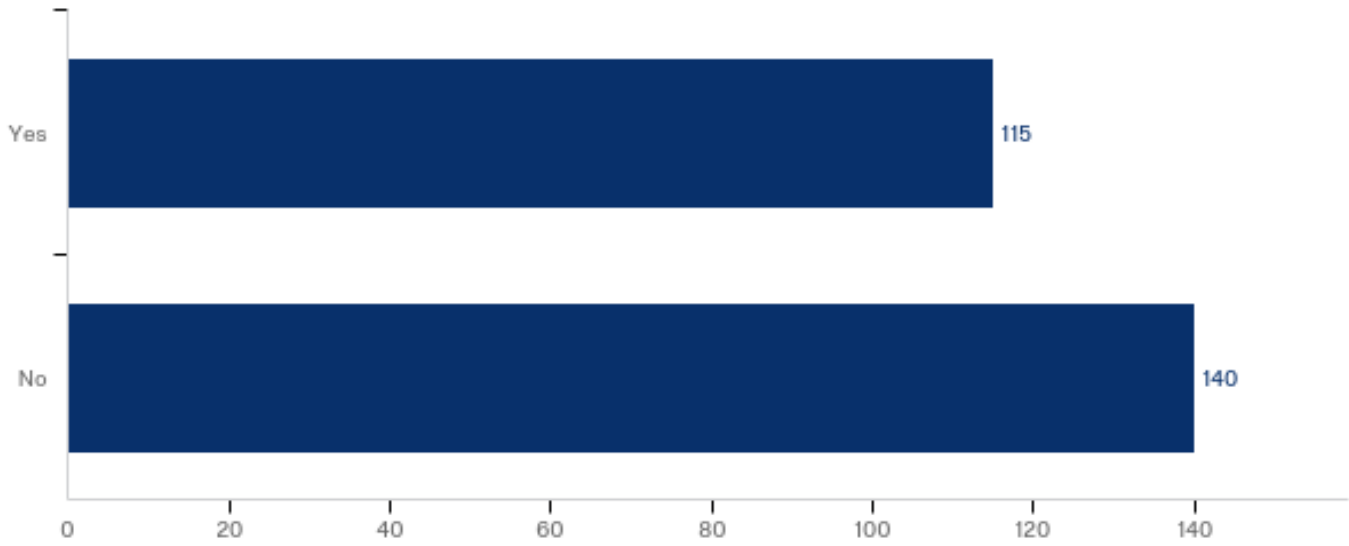
Average: 5.60

Min: 0

Max: 52

Standard Deviation: 6.27

Did you view the Career Services web page to prepare for the Career Fair?



Overall Satisfaction

