



LAST CHANCE FAIR 2017 REPORT

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The Sales Job Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

Employer Data

This section outlines the feedback collected from the employers.

General Data

Total Employers Registered: 31

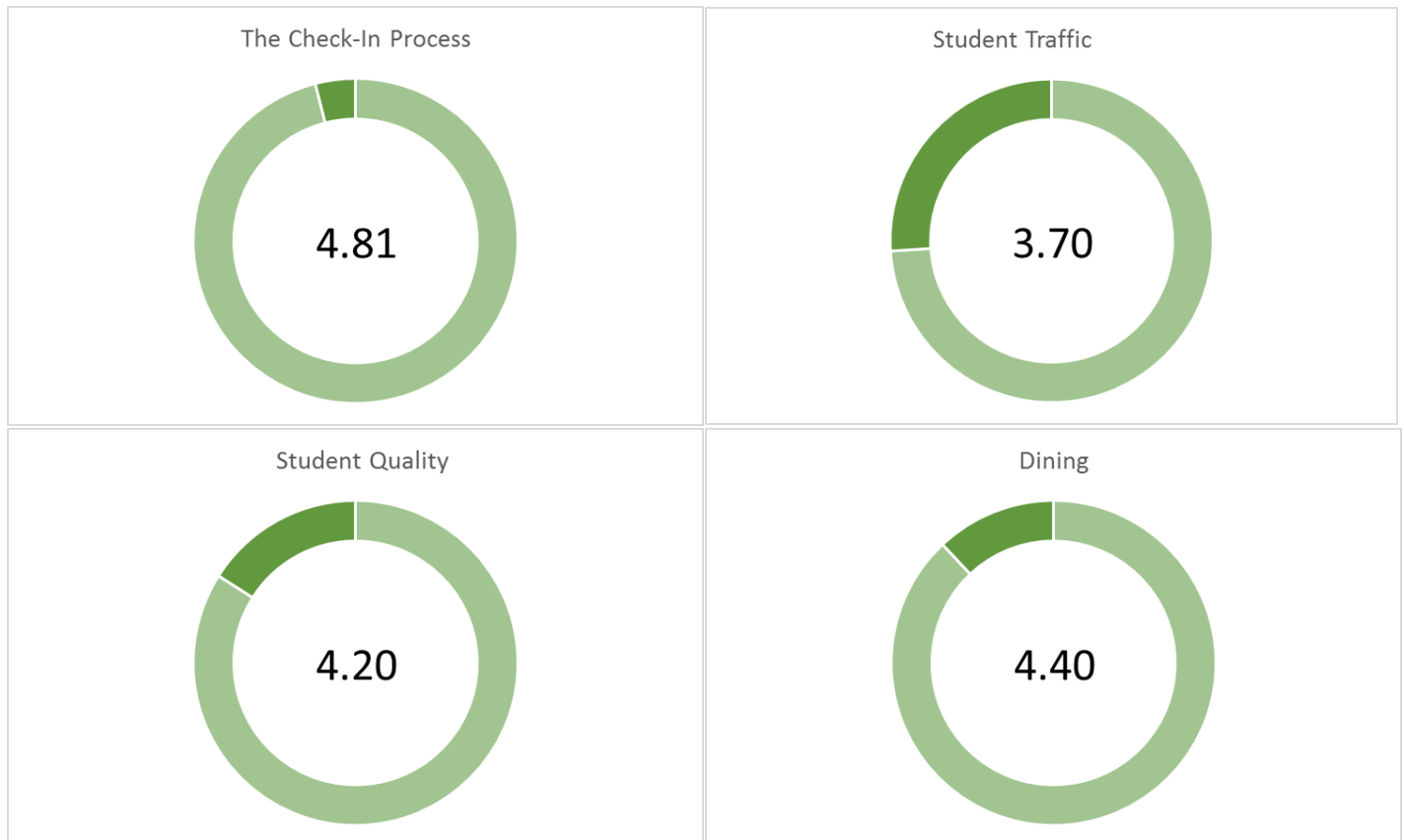
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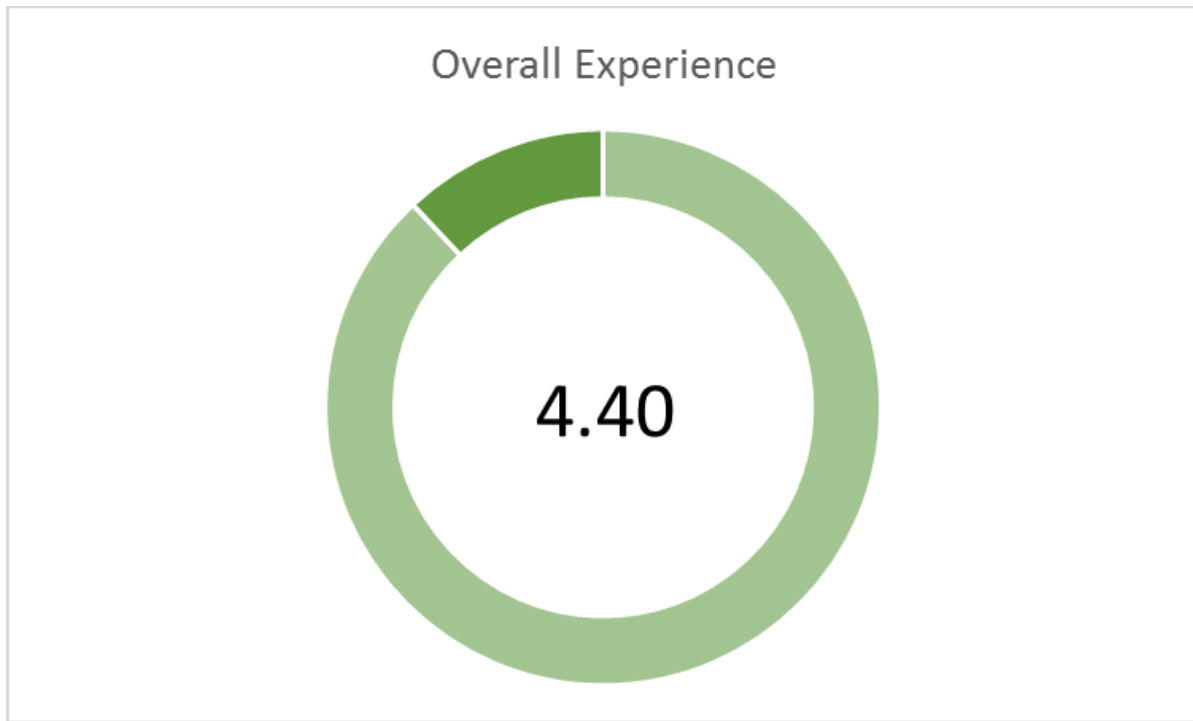
Responses Collected: 20

Response Rate: 64.52%

Employer Feedback

The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, and overall satisfaction with 5 as the max score possible and 1 being the lowest score possible.





Net Promotor Score



Employer Comments

- Put booths in a straight line versus a zigzag pattern.
- Thank you for your help.
- Great job, thanks for the food. It was very tasty.
- Needed more graduating students to visit.
- Very well organized.
- Great job guys! I understand that this was the last chance fair so most students already have jobs/internships lined up, but I think there was still a lot of traffic that came in! Food was good, students were very kind and respectful. Thanks for everything!
- Great job.

Student Data

This section outlines the feedback collected from the students that attended and filled out an evaluation.

General Data

Students Checked in: 187

Student Responses Collected: 12

Response Rate: 6%

Attendance by Class Rank:

Freshman:2 Sophomore: 3 Junior: 6 Senior: 1

Student Feedback

Did you view the CS web page to prepare?

Yes: 2

No: 10

Organizations Visited:

Average: 6

Min: 3

Max: 9

Standard Deviation: 2.62

Overall Satisfaction

