GRAD FAIR 2016 REPORT

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THE USU CAREER SERVICES RESEARCH GROUP
The Graduate Fair Report

This report presents the data collected by the USU Career Services Research Group that were collected in order to better understand the needs of employers and students that attended.

Employer Data

This section outlines the feedback collected from the employers.

General Data

Total Employers Registered: 78

Cancellations: 7

No Shows: 0

Responses Collected: 56

Response Rate: 78%

Employer Feedback

The following chart shows the mean score for the check-in process, the quantity of students, the quality of students, the dining experience, and overall satisfaction with 5 as the max score possible and 1 being the lowest score possible.

Key Employer

- Volume was low but overall good. I’ll be back
- Much better parking with volunteer assistance this year. More signage from the main roads would be great
- Hoped for more traffic, though I am pleased with those that I did meet. The program itself was run incredibly well. Thank you for that!!
- Well organized, shuttle service was good and student volunteers were awesome
- Traffic appeared to lower than previous years
- The courtesy shown to us reps was exceptional

The Check-in Process

Student Traffic

Quality of Students

Dining Experience

Overall Satisfaction

Comments

was low but overall be back better parking with
Key Takeaway

- Overall a very liked event although the student traffic was lower than expected. Recruiters liked the shuttle system and student volunteers. More signage on the main roads would be helpful.

Student Data

This section outlines the feedback collected from the students that attended and filled out an evaluation.

General Data
Students Checked in: 296
Student Responses Collected: 99
Response Rate: 33.45%
Attendance by Class Rank:
Student: 92.22%  Alumni: 6.67%  Community Member: 1.11%  Faculty: 0.00%

Student Feedback

What is your college?
How many recruiters did you visit today?

<table>
<thead>
<tr>
<th>Minimum</th>
<th>Maximum</th>
<th>Average</th>
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<tbody>
<tr>
<td>1.00</td>
<td>9.00</td>
<td>4.08</td>
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Did you use the Career Services website to prepare for the fair?
Overall Satisfaction

- 30.12% Yes
- 69.88% No

Bar chart showing counts for非常不满意 (Very Dissatisfied), 不满意 (Dissatisfied), 中立 (Neutral), 满意 (Satisfied), 非常满意 (Very Satisfied).